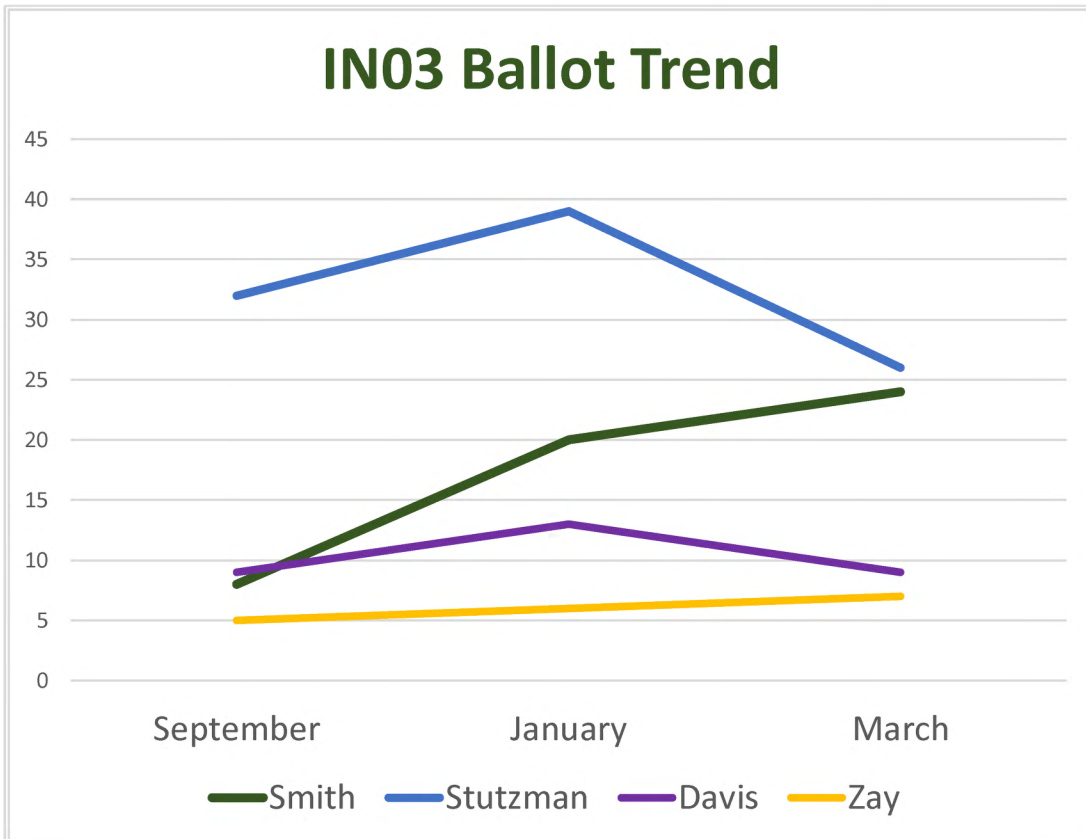


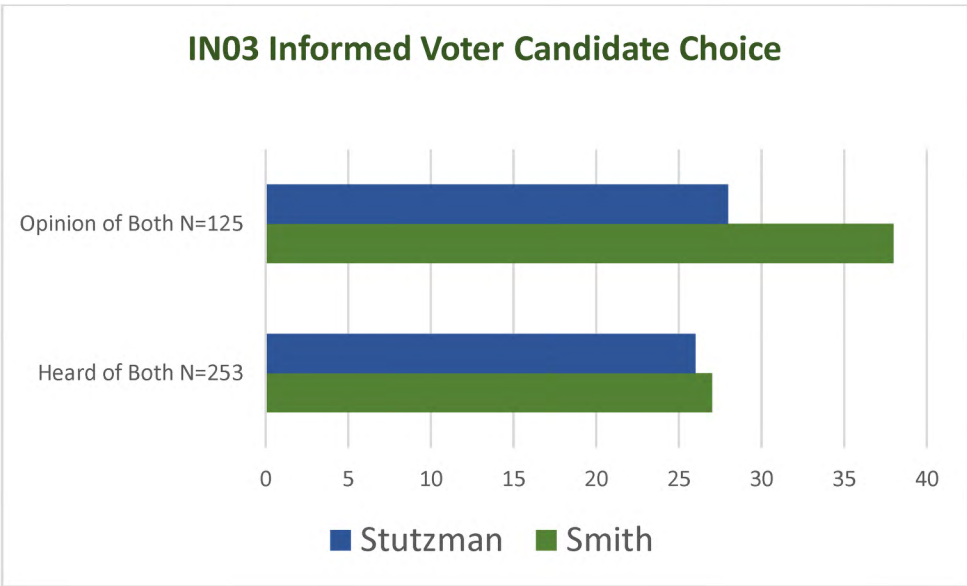
TIM SMITH CONGRESS

TO: Interested Parties
DATE: March 7, 2024
RE: IN03 – Tim Smith Momentum

BY THE NUMBERS: Former Congressman Marlin Stutzman (who does not live in the district and whose wife ran for a different congressional seat in 2022) began the race with considerable name ID advantage and early support. Even in the absence of negative advertising, his lead has evaporated. Polling from WPAi shows this is now a 2-person race and is a dead heat.

	September	January	March
Smith	8	20	24
Stutzman	32	39	26
Davis	9	13	9
Zay	5	6	7



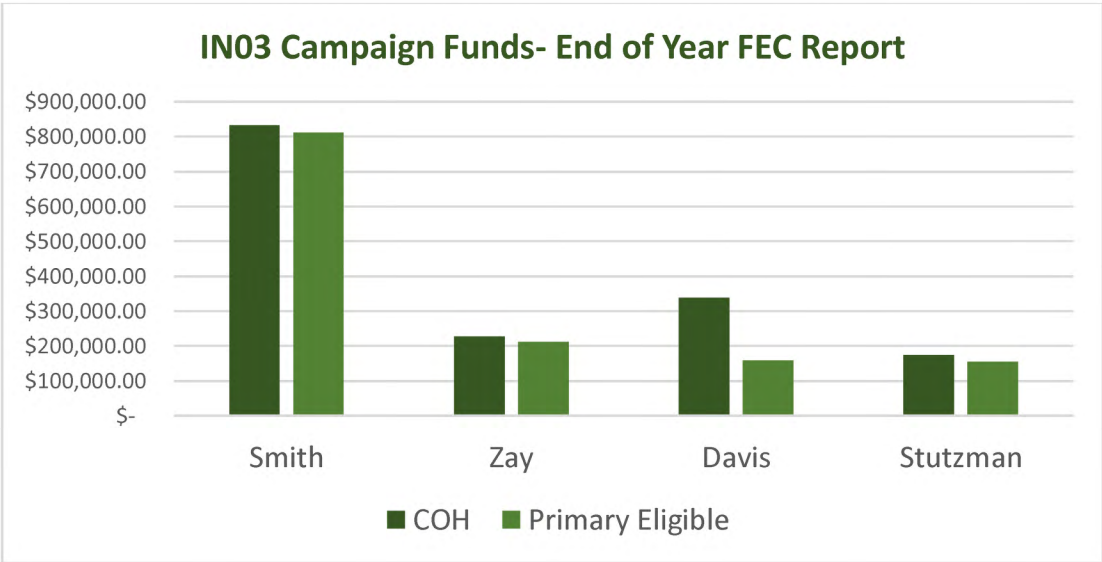


ON THE GROUND

Agriculture: Ag is a key industry and constituency in this district. Tim Smith released an [Ag Plan](#) which has garnered the endorsement of 8 county Farm Bureau chairs and the full endorsement of the Randolph County Farm Bureau.

Doors: With 68% of the district being urban or suburban areas, a substantial door-to-door effort will be the difference maker in a close race. The Smith campaign is the only campaign with a sustained ground game that is on track to hit more than 30,000 doors.

Campaign Funds: On the end of the year FEC report Tim Smith had nearly 4x his nearest competitor in primary eligible funds.



VOTER CONTACT

SMITH:

Total Broadcast TV: 5,555 GRPs

Total weeks on Cable: 8

- [Fighter](#)
- [Truth](#)
- [America First](#)
- [Like It Is](#)
- [Fight](#)

STUTZMAN, DAVIS, AND ZAY:

Total Points on Broadcast TV: 0 GRPs

Total weeks on Cable: 0

IN03: The 3rd Congressional District of Indiana is an R+18 district, which has been held by Republican Jim Banks since 2016. The 3rd District is composed of 13 counties, the most populated of which is Allen County, home to the city of Fort Wayne. The entire district is served by the Fort Wayne media market which is about \$50 CPP. Trump won the district with 65% of the vote in 2016 and 64% of the vote in 2020.

MESSAGING: When educated, voters have significant issues with each of our main opponents.

Marlin Stutzman:

Marlin Stutzman is part of the DC swamp. He's been in or running for office for more than twenty years, and he left Congress in 2017 under suspicion of [violating campaign finance rules](#) for using campaign donations for personal use. Upon learning this, 70% of voters would vote against Stutzman.

Wendy Davis:

As a judge, Wendy Davis repeatedly suspended prison sentences of convicted criminals who committed heinous acts, including a [teacher who seduced and had sex with an underage student](#), and [a man who raped a woman at gunpoint](#). Upon learning this, 86% of voters would vote against Davis.

Former prosecutor and judge [Wendy Davis created a program](#) which let violent offenders skip jail, including rapists and arsonists, many of whom committed the same or worse crimes after Davis' program set them free. Upon learning this, 83% of voters would vote against Davis.

As a judge, Wendy Davis [weakened the sentences of parents who abused their children](#), including the sentences of parents who tied their children to the hood of a car driven by a drunk driver. Upon learning this, 77% of voters would vote against Davis.

Andy Zay:

Andy Zay [voted against a tax cut](#) that was aimed at giving you a two- hundred-dollar automatic tax refund to offset inflation, a freeze on gas taxes, and would have allowed diapers to be exempt from sales tax. Upon learning this, 51% of voters would vote against Zay.

ABOUT TIM SMITH: Born in Fort Wayne and raised in New Haven, Tim Smith attended New Haven High School and later went on to graduate from IPFW (Purdue Fort Wayne). While Tim was at IU McKinney School of Law, he worked full-time, and his wife Angela had their first 3 children. Upon admission to the Indiana Bar, Tim and his family returned to Northeast Indiana and grew to a family of 7. After 25 years as a senior leader growing one of Indiana’s largest companies, Tim joined a nonprofit to help struggling families and youth. Tim currently serves as the CEO of the largest, Christ-centered family services provider in Indiana, fighting to protect children and lift-up families. Tim and Angela have been married for more than 33 years with 5 children and 17 grandchildren. Tim’s passion for helping others has been driven by his faith. In Congress, Tim will work to End Wokeness and Expand Freedom.

Paid for by Smith for Congress